

Select Sustainable Tree Trust

- **Mission:** To create significant long-term positive impact in the urban environment with **SUSTAINABLE TREES**.

- **What is Select Sustainable Tree Trust?**

- Select Sustainable Tree Trust (SSTT) is a charitable organization that receives tree donations from Select Trees Enterprises (STE). SSTT donates and discounts trees and services to qualified organizations and people in need.

- **History of Select Sustainable Tree Trust.**

- Select Trees, has been involved in donations of thousands of trees to worthy organizations and projects for over 20 years. In 2007, Select Sustainable Tree Trust was created to formalize these charitable endeavors.

- **What are *SUSTAINABLE TREES* in the urban environment?**

- In simple terms **SUSTAINABLE TREES** are trees that live a long time and remain healthy with minimal care.

- **Which *SUSTAINABLE TREES* provide the most value in benefit to quality of life and to the environment?**

- In general, the largest, healthiest trees have the most value and positive impact on the environment and on quality of life. (For more information, please visit <http://urbanforestrysouth.org/Resources/Library/the-large-tree-argument-1-up/view>). Obviously, space considerations for roots and canopies are critical to tree selection.

- **What is the recipe for *SUSTAINABLE TREES* in the urban environment?**

- Enhance as much root space as possible
 - Right tree for the right place
 - Superior genetics
 - Proper nursery culture
 - Proper installation and tree care

- **What are three things Select Sustainable Tree Trust does to accomplish our mission?**

1. Donations or significant discounts for **SUSTAINABLE TREES** to qualified projects based on:

- Need
 - Potential for positive environmental impact
 - Education potential
 - Qualified projects that would otherwise not be likely to have **SUSTAINABLE TREES**

2. Provide education about **SUSTAINABLE TREES**. Qualified projects will be used (in most cases) to educate and communicate the value of **SUSTAINABLE TREES** (i.e. value to the environment, value to quality of life, property value, and best planting and maintenance practices.)

3. Increase synergy among:

- Owners and developers
 - Architects / engineers
 - Landscape architects
 - Public officials
 - Growers
 - General contractors
 - Landscape contractors
 - Maintenance and tree care contractors

- Often there are misunderstandings among the above as to the definitions and real value of **SUSTAINABLE TREES**. This results in less than optimum solutions where **SUSTAINABLE TREES** and other related design elements are frequently "value engineered" out of many projects. Those involved commonly do not understand the true costs (both short and long term) related to these decisions.

- **What are the responsibilities of the qualified recipient?**

- Designing the right tree for the right place (See Index for Sustainable Trees)
 - Freight
 - Proper handling and planting (www.selectsustainabletreetrust.org)
 - Proper maintenance (www.selectsustainabletreetrust.org)

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